

JUNE 2020

ISSUE 1



Meet the Need Siouxland, Inc.  
P.O. Box 837  
Sergeant Bluff, IA. 51054  
(712) 577-0482

visit us at:  
[meettheneedsiouxland.org](http://meettheneedsiouxland.org)

## Mission

We exist for the purpose of closing the gap between need and supply for humanitarian non-profit services in the Siouxland area. With a focus on consumable and non-consumable material goods, we do not directly participate in seeking financial contributions from or for any individuals or organizations.

## Vision

We will bring increased public awareness to the specific material needs of local non-profit humanitarian agencies by consolidating those organizations and their needs onto one easily searchable website. Individuals will be able to search by organization or a specific product to find a donation recipient for material goods they have access to or the ability to provide

## MEET THE NEED SIOUXLAND LAUNCHED [MEETTHENEEDSIOUXLAND.ORG](http://MEETTHENEEDSIOUXLAND.ORG) TO THE PUBLIC ON MAY 15, 2020

By: Shelly Ackerman, Director

After months of website development and corporate structuring, Meet the Need Siouxland, Inc. begin an agency campaign in April, 2020 and launched to the public, on May 15th, with social media boosts from its member agencies. One month later, we are supporting 22 local humanitarian agencies by getting the word out as to how the Siouxland community can help meet the needs of their clientele through donations of new and used consumable and non-consumable goods.

We appreciate the support of Siouxland individuals, organizations, and businesses as we work together to meet the needs in Siouxland.

Go to [meettheneedsiouxland.org](http://meettheneedsiouxland.org) to see how your donations of new and used consumable and non-consumable goods can impact the lives of Siouxland's disadvantaged, disabled and underresourced citizens today.

## MTNS CURRENT AGENCIES

Boys & Girls Clubs of Siouxland  
Camp High Hopes  
Catholic Charities  
Community Action Agency  
Crittenton Center  
CSADV  
Eric's Closet  
Food Bank of Siouxland  
Heartland Counseling Services  
Permanent Supportive Housing  
The Life Center  
Her Health Women's Center  
Lila Mae's House  
Lutheran Services in Youth  
Mary J. Treglia House  
Mid-Step Services  
Opportunities Unlimited  
RiverzEDGE Church  
Siouxland Center for Active Generations  
Siouxland Habitat for Humanity  
Siouxland Soup Kitchen  
Siouxland Youth for Christ  
STARS  
Sunnybrook Hope Center  
The Gospel Mission





# HELP US SPREAD THE WORD!

- \*Follow us on FACEBOOK & INSTAGRAM
- \*Invite others to like us on FACEBOOK
- \*Share our posts on social media
- \*Tell your friends and family about us
- \*Share ideas with your organizations as to how you can do a donation drive to help support MTNS partner agencies

## TOP 5 MOST NEEDED NEW AND USED ITEMS

- Baby diapers (especially size 3 & up), wipes
- Personal Hygiene Items (deodorant, toothpaste, tooth brushes, shampoo, soap)
- Groceries
- Paper Products
- Clothing



## UPCOMING AGENCY EVENTS



### 7th Annual Golf Fundraiser

Sunday, June 27, 2020  
Covington Links Golf Course  
9:00 AM Check-In & Packet Pick-Up  
10:00 AM Shotgun Start  
(NEW START TIME)

Presented by: EAGLE  
Sponsored by: Gomez Pallets  
Hole-in-One Sponsored by: F&M Bank  
Hosted by: Covington Links Golf Course

For more information contact  
Jennifer Hart, Director of Development  
hart@heartlandcounselingservices.com  
or 978.857.2267

### The 6th Annual Mid-Step Services Golf Classic IS STILL HAPPENING!

Friday, July 10, 2020  
Green Valley Golf Course  
11:15 - 12:15 Registration & Lunch  
12:15 Shotgun Start

Consider sponsorship opportunities or register a foursome!

In accordance with Covid-19 rules we will be serving boxed lunches. No meal after the tournament will be served. Further rules and information will be shared closer to the event.



### OPPORTUNITIES UNLIMITED IS GEARING UP FOR THE 23RD ANNUAL GOLF SHOOTOUT AND NEEDS YOUR SUPPORT!

This is our signature fundraising event and has become one of the premier charity golfing events in Siouxland. Funds raised from the shootout allows us to continue to excel in the services we provide.

The tournament is scheduled for Friday, July 17th at the Sioux City Country Club.

Lunch is provided at 11:30 with a shotgun start at 12:30. For more information, visit us at [www.opportunitiesunlimited.com](http://www.opportunitiesunlimited.com) or call Susan Vondrak at 712-277-8295.

A yellow spotlight beam shines from the top left corner onto a purple flower graphic. The flower has several large, pointed petals and a central stem with leaves.

# JUNE'S AGENCY SPOTLIGHT

## HER HEALTH WOMEN'S CENTER

FOR THIRTY-THREE YEARS, HER HEALTH WOMEN'S CENTER HAS BEEN COMING ALONGSIDE WOMEN FACING UNEXPECTED PREGNANCIES TO OFFER MEDICAL SERVICES, A LISTENING EAR, LOVING ARMS, AND NON-JUDGMENTAL SUPPORT IN A FAITH-BASED, ACCEPTING ENVIRONMENT. BECAUSE HER HEALTH WOMEN'S CENTER HAS NO FINANCIAL INCENTIVE REGARDING A CLIENT'S DECISION, IT IS A NEUTRAL PLACE FOR WOMEN SEEKING INFORMATION, SERVICES, AND SUPPORT.

IN 1987, FOUR WOMEN, JOINED BY A CALL TO HELP SIOUXLAND WOMEN WHO WERE FACING UNINTENDED PREGNANCIES, OPENED THE DOORS OF THE ALPHA CENTER, THEN LOCATED ON MORNINGSIDE AVENUE. IN 2014, THE NAME HER HEALTH WOMEN'S CENTER WAS ADOPTED TO BETTER REFLECT THEIR COMPREHENSIVE SERVICES AND THEIR NEUTRAL-MINDED HEALTH CARE APPROACH. 2015 BROUGHT A MOVE TO THEIR CURRENT LOCATION ON SUNNYBROOK DRIVE, AND 2016 BROUGHT AN EXPANSION WITHIN THE BUILDING, WHICH NOW HAS ONE WING FOR MEDICAL SERVICES AND ANOTHER WING FOR EDUCATION SERVICES. TODAY HER HEALTH WOMEN'S CENTER SERVES APPROXIMATELY 500 WOMEN ANNUALLY WITH SERVICES INCLUDING PREGNANCY TESTING, STD TESTING, ULTRASOUNDS, PREGNANCY EDUCATION (INCLUDING ALL PREGNANCY OPTIONS), AS WELL AS EDUCATIONAL SERVICES, INCLUDING A PARENTING PROGRAM FOR WOMEN AND THEIR PARTNERS. BEGINNING IN JULY, HER HEALTH WOMEN'S CENTER WILL BE EXPANDING AGAIN WITH A SATELLITE CENTER IN LE MARS, OFFERING SERVICES ONE DAY A WEEK.

HER HEALTH HAS FOUR FULL-TIME STAFF AND SEVEN PART-TIME STAFF MEMBERS, AS WELL AS APPROXIMATELY 25 VOLUNTEERS. ACCEPTING NO GOVERNMENT FUNDING AND OFFERING ALL THEIR SERVICES AT NO CHARGE TO THE WOMEN WHO WALK THROUGH THEIR DOORS, HER HEALTH

WOMEN'S CENTER RELIES SOLELY ON THE DONATIONS OF PRIVATE BUSINESSES AND INDIVIDUALS. WITH AN ANNUAL BUDGET OF APPROXIMATELY \$500,000.00, THIS IS A TALL ORDER THAT IS PREDOMINATELY MET THROUGH PRIVATE DONATIONS AND THEIR ANNUAL FUNDRAISING BANQUET AND DIAPER DASH WALK. DUE TO COVID-19, THOSE EVENTS HAVE MOVED DATES IN 2020. THE UPCOMING DIAPER DASH WILL BE HELD THIS MONTH ON JUNE 13. YOU CAN FIND MORE INFORMATION ON MEET THE NEED SIOUXLAND'S WEBSITE WITH A LINK TO THE DIAPER DRIVE. THEIR MAJOR FUNDRAISER EVENT, HER HEALTH WOMEN'S CENTER BANQUET, IS NOW SCHEDULED ON TUESDAY, SEPTEMBER 15, AT THE SIOUX CITY CONVENTION CENTER. ALWAYS A NIGHT OF IMPACTING CONVERSATION, A SHARED MEAL AND A NATIONALLY KNOWN SPEAKER, THIS YEAR'S BANQUET IS SURE TO BE AS ENGAGING AND MEANINGFUL TO ALL WHO ATTEND, AS EVERY YEAR PAST. BE SURE TO PUT BOTH EVENTS ON YOUR CALENDAR AND SUPPORT THIS IMPORTANT WORK IN SIOUXLAND.

### **HOW THE COMMUNITY CAN HELP HER HEALTH WOMEN'S CENTER**

IN ADDITION TO MAKING FINANCIAL CONTRIBUTIONS AND SUPPORTING THEIR ANNUAL FUNDRAISING EVENTS, THERE ARE OTHER WAYS THE SIOUXLAND COMMUNITY CAN SUPPORT HER HEALTH WOMEN'S CENTER. IF YOU ARE INTERESTED IN VOLUNTEERING, PLEASE CALL 712.276.0237 TO LEARN ABOUT NEEDS AND OBTAIN AN APPLICATION. HER HEALTH WOMEN'S CENTER IS ALSO LOOKING FOR A PART-TIME EDUCATIONAL DIRECTOR TO WORK WITH THE AREA SCHOOL SYSTEMS ON REACHING STUDENTS WITH A MESSAGE OF MAKING GOOD CHOICES IN THEIR RELATIONSHIPS AND HEALTH. YOU CAN ALSO VISIT HER HEALTH WOMEN'S CENTER'S AGENCY PAGE ON MEET THE NEED SIOUXLAND'S WEBSITE FOR A LIST OF PRODUCTS THAT ARE NEEDED IN THEIR BOUTIQUE; CLIENTS ENROLLED IN THE PARENTING CLASSES EARN POINTS TO PURCHASE BABY CLOTHING, DIAPERS, SUPPLIES, SMALL DENOMINATION GIFT CARDS, AND NEW BABY CRIBS AND MATTRESSES. WHETHER YOU PICK UP A PACK OF DIAPERS AND WIPES WHEN YOU ARE SHOPPING AND DROP THEM AT THE CENTER OR ORGANIZE A DRIVE WITHIN A BUSINESS, ORGANIZATION OR GROUP YOU ARE INVOLVED WITH, HER HEALTH WOMEN'S CENTER WILL USE ALL DONATIONS TO DIRECTLY IMPACT THE PRECIOUS FAMILIES HER HEALTH WOMEN'S CENTER SERVES.

### **COVID-19 NOTICE: DUE TO CURRENT HEALTH**

REQUIREMENTS AS A RESULT OF COVID-19, HER HEALTH WOMEN'S CENTER IS OFFERING MEDICAL SERVICES AT APPROXIMATELY 50% OF NORMAL CAPACITY AND BY APPOINTMENT ONLY. ALL EDUCATIONAL SERVICES ARE BEING OFFERED ON-LINE. THEY ARE CURRENTLY ACCEPTING ONLY GIFT CARDS, DIAPERS AND WIPES IN THEIR BOUTIQUE. WE WILL UPDATE YOU WHEN THEIR FULL LIST OF MATERIAL NEEDS CAN AGAIN BE ACCEPTED.



## LET US HELP YOU MEET THE NEEDS OF YOUR AGENCY'S CLIENTS THROUGH INCREASED AWARENESS AND MORE TARGETED DONATIONS

### WHAT WE DO:

MEET THE NEED SIOUXLAND, INC. (M+NS) exists for the purpose of bringing awareness to Siouxland residents about the material needs of area non-profit humanitarian agencies with the goal of increasing targeted donations of goods that will more directly impact and improve the lives of Siouxland's disadvantaged, displaced and disabled community members.

### ON A PERSONAL NOTE:

For years I have found myself with quality used or new items at my disposal and wished I knew how to get them into the hands of the disadvantaged people in our community who could directly benefit from them. More and more I began to hear the same thoughts echoed by friends, businesses and organizations throughout the area who were also looking for opportunities to donate to those in need but either didn't know how to make those connections or didn't have time to search them out. I began to feel a more frequent tugging at my heart to do something to help remove barriers in making direct and impactful donations of consumable and non-consumable goods. In answer to that heart tug, I began Meet the Need Siouxland, Inc., a non-profit, **free service** to bring awareness and increased donations to local humanitarian agencies. It is my hope that M+NS can join together with Siouxland residents and local humanitarian agencies in more effectively serving and supporting our community members in need.

~ Shelly Ackerman, M+NS Director

### REGISTERING YOUR AGENCY IS AS EASY AS 1...2...3

1. Print and fill out the attached Agency Intake form
2. Attach a list of your agency's consumable & non-consumable needs
3. Email the forms with your logo and other photos or materials for use in promoting your agency on our site

### HOW WE DO IT:

Through its website and social media, M+NS brings Siouxland residents awareness of the individual and collective material needs among the area humanitarian agencies, along with contact and drop off information. By consolidating the needs of area agencies onto one easy to navigate site, community members can quickly and efficiently identify the area agencies in need of particular products, making targeted donations easier and thus increasing the probability for agencies to receive needed products.

### THEN LET US HELP YOU MEET YOUR AGENCY'S NEEDS

An account will be set up on the website so that community members can become more aware of your agency and its needs. Your needs list and agency information can be changed, updated or cancelled at any time by contacting M+NS.

### WHY WE DO IT:

It is our firm belief that the Siouxland community is filled with individuals, families, organizations and businesses who are willing and able to donate new and used products to area humanitarian agencies but who lack awareness of agencies' specific needs or where to donate to them. Our hope is that by making the needs of these agencies available on one easy to use site, M+NS will help eliminate barriers for community members when deciding what to do with their excess goods.

*"Whatever you did for one of the least of these... you did for me."*

*Matthew 25:40*

MEET THE NEED SIOUXLAND, INC. focuses its services on Siouxland non-profit agencies whose purpose is giving humanitarian aid to those in need. M+NS focuses strictly on consumable and non-consumable material goods. M+NS does not participate in financial fundraising for any agency.

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